



Kodak PracticeWorks

Practice Management Software

The educated choice.



Kodak PracticeWorks software.

The educated choice.

Used by thousands of successful dental practices and backed by years of experience, PracticeWorks software is simple to learn and easy to use. PracticeWorks software functions as the sophisticated, yet user-friendly hub of your practice: simplifying routine tasks, increasing efficiency, improving communication and managing your business and your bottom line.



Benefits of PracticeWorks software:

Ability to drive practice efficiency

Capacity to improve business profitability

Power to take patient care to the next level



Let your software make your practice more efficient.

PracticeWorks software thinks for you and gives you all the information you need to do your work.

PracticeWorks software organizes all your patient information—clinical and financial—in one spot, so you never have to search for information in several places again.

The **Phone Inquiry** is a great example of this convenience. Demographic information, insurance information, treatment planning, scheduling, and even family scheduling are available at your fingertips.

Is it a pain to search for charts, as they are not always where you want them to be? Clinical charting helps with that problem. Review clinical notes and planned treatment or chart scheduled procedures quickly and easily. With electronic charts, everything you need is right there with just a mouse click.

Simplified scheduling lets you schedule the patient with a few easy clicks.

Are you tired of dealing with all the changes in patient and team member schedules thrown

at you every day? Do you find it difficult to arrange schedules around patient or other team member needs? PracticeWorks software design is based upon the appointment book, the hub of your practice, making everything a breeze and keeping your whole day flowing smoothly.

Yellow Stickies, which replace the sticky notes previously placed on charts, monitor screens and other paper work, help increase communication flow. The Stickies pop up when and where you need them – so messages do not get lost in the shuffle of daily business. For example, a Yellow Sticky can appear for an account 90 days past due, or notify you when an insurance policy is no longer active.

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Achieve greater efficiency.

Practice Central is an on-screen morning huddle that lets you look at and plan your day – it makes you aware of everything you need to know. Practice Central makes sure everyone on your team knows the plan for the day. A single convenient screen displays critical tasks and information about today's patients, so you can easily handle tasks with just a few clicks. Customizable by team member, Practice Central provides you with information, instead of making you search for it. Team members are immediately aware of new patients or those with high balances and so much more.

Do you want a faster, more efficient way to manage your practice?

With the PracticeWorks software Contact Expert, managing revenue is a breeze. You can create and organize a listing of all your patients with outstanding balances. You can check the status of patients' with treatment plans that haven't been accepted, so you can contact them and, perhaps, send email, post cards or letters, with a click of a button, encouraging them to schedule treatment. Contact Expert can help you easily manage your accounts receivable and help you receive payments quicker.

Contact Expert helps you manage patient contacts more efficiently. It's easy for your entire team to keep track of critical patient contacts and document the results. Instead of cumbersome paper reports, send reports such as Outstanding Insurance Claims, Delinquent Accounts, Unscheduled Treatment, Hygiene Recall, or others to the Contact Expert—and be assured that important follow-ups don't fall through the cracks.



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| Let your software help make your business more profitable.

Truly automate your practice using the Automation Expert.

PracticeWorks software offers a unique automation tool to streamline your workflow. Instead of running a list of new patients to send a letter to, why not automate a letter to print immediately when their appointment is scheduled? Incorporating your processes into PracticeWorks software will bring your practice efficiency to a level you've never imagined.

The recall system turns every call into a chance to improve business profitability.

PracticeWorks software's recall system aides in making sure that everybody is scheduled for their regular exams, checkups, and x-rays, updating procedures when complete. The system generates recall cards, letters, and emails, offering you all the tools you need to run a very profitable recall business.

Easy insurance and benefit tracking keeps income flowing.

PracticeWorks software helps you stay on top of your insurance and accounts receivable to maximize your profitability, manage multiple types of insurance and follow through on collections. The software provides everything you need to manage multiple insurance companies efficiently, in order to keep money coming in. As an added service, PracticeWorks software has the ability to verify a patient's benefits using Real Time Transaction Services, with no need to call the insurance company.



Let your software help take patient care to the next level.

Office Expert helps keep track of daily priorities and improves business revenues.

Office Expert allows you to set key indicators about the practice's financial health and will automatically run these for you when you login in the morning. Imagine that you have an administrative assistant who searches through your files every day, looking for important action items and organizing them into a prioritized list. That's what working with the Office Expert is like. All the up-to-date information is at your fingertips at the beginning of your day, constantly updating itself, as you go about your tasks, and helping you stay on top of revenue opportunities, such as outstanding claims and treatment plans that have not been scheduled yet.

Better referral tracking helps increase business communication and success. Referral tracking helps manage where your patients come from and when and where you refer them to. When patients are referred out and due back, the system lets you know. Letters and other communication materials

are streamlined and the process of keeping in touch with patients is simplified, helping you stay in control.

Integrated images and data give you all the information you need when you need it.

No more searching for patient information and data and looking through charts to review the patient's latest x-rays. PracticeWorks software is completely integrated with Kodak dental imaging software, allowing you to easily access patients' images for review. With a simple mouse click, you can launch the imaging software application and capture new images quickly and easily from any of PracticeWorks imaging capture devices. No more hassles about finding the data you need when you need it.

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*Caring for patients is what drives
your business!*



Embrace the Digital Evolution!

Digital radiography captures clear, precise digital x-rays, which can be enhanced for increased visibility using specialized imaging software. The images are stored in electronic patient charts which you and your team can easily access and share. The convenience of having all images in one place and the integration with your PracticeWorks software provides you with one simple solution that can make your practice more effective and profitable.

PracticeWorks software also offers a complete clinical charting solution, from restorative and periodontic charting to clinical notes and treatment planning. Charting is easy and intuitive, and the software adapts

to your preferences, providing you with an integrated approach to improve your patient care.

Looking for an easier way to track and store prescriptions? Version 7.0 software includes an **Integrated Prescription Writer** that allows you to quickly and easily prescribe and track patient prescriptions. Furthermore, the software provides a simple way to easily include the prescriptions as part of the patient record. With the new integrated prescription writer, prescribing for your patients is a breeze!



■ We don't just sell practice management software; we provide digital solutions!

Kodak RVG digital radiography system

Our RVG digital radiography system lets you capture and analyze dental radiographs quickly and easily. With true resolution greater than 20 lp/mm, the RVG system delivers the highest resolution of any digital radiography system in the industry. With the new RVG sensor design, positioning is easier than before. The rounded corners of the sensor are more comfortable for patients, and the new cable attachment helps ensure reliability. Sensor comes in 3 sizes, including size 0, for your smallest patients.

Panoramic and Cephalometric Systems

Obtain high-quality digital panoramic and cephalometric images at a surprisingly affordable price. Our panoramic system offers a user-friendly interface, which makes image programming easy. Face-to-face positioning keeps patients comfortable and minimizes errors. Low radiation exposure means a safer treatment environment for your patients and team.

Our panoramic and cephalometric system allows you to obtain standard cephalometric exposures in "one shot." Images are captured in just over a second, while patient comfort is improved. Dual sensor design means no need to swap sensors. Simple, intuitive image processing software speeds the process along.

3D Imaging Solutions

Explore technologically advanced 3D imaging solutions that provide state-of-the-art, full cranial anatomically correct 3D images. Our solutions enable the clinician to reuse images endlessly, with no need for additional exposures. Less radiation for your patients; highly precise images for you!

Other Digital Solutions Include:

Kodak dental digital photography system.

Designed with ease of use in mind, this system is configured for optimal dental photography. The system comes with an innovative dental flash and close-up lens 2 with ring flash light source, as well as a new intraoral setting to provide even, shadow-free lighting.

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Electronic services make time-consuming tasks as simple as pressing a button.

Efficient Kodak e-services help you get the most from your Kodak PracticeWorks practice management software. E-services make everyday front desk tasks more efficient by electronically connecting your PracticeWorks software with insurance companies, patients and credit card companies.

Kodak electronic claim service

A smart solution to a painful process. Instead of having to fill out different forms for dozens of insurance companies, you can process claims with the touch of a button from within your practice management software. Claims are sent electronically to hundreds of payers that accept electronic claims, as well as any other payer who accepts paper claims only.

- Speedier reimbursement.
- Smoother cashflow.
- Save time and materials.
- Improved claim tracking.



Kodak electronic statement service

Billing in minutes rather than hours. Now you can send clear, professional-looking patient statements with just a few mouse clicks.

And you can bill as often as you like—even daily—to help improve cashflow and decrease accounts receivable.

- Maintain control.
- Professional image.
- Save time and materials.



Kodak electronic credit card service

Payments made easier – for you and your patients. Just swipe the patient's card, and the payment posts to their account in your Kodak practice management software. Posting errors are reduced, and comprehensive reports make balancing credit cards reports easy.

- Simplified workflow, reduced errors.
- Reduced accounts receivable.
- Improved reports



Kodak real time transaction services

Less time on hold, more time with your patients. Instead of wasting time on hold with insurance companies, you can check patients' insurance eligibility, benefits and claim status online in seconds.

- Improve accuracy.
- Enhance productivity.
- Save data for future reference.



Outstanding guidance, assistance and support.



The support you expect.

With an expanded customer service center, a new quality service department and a dedicated technical training program, we are ready and able to provide fast, authoritative assistance with any product questions you may have. The PracticeWorks software advantage plan gives you unlimited toll-free telephone support, as well as free software updates and Interactive Web Training to keep you abreast of the latest enhancements and industry-mandated changes.

A training program that offers something for everyone.

Learn all the basics of PracticeWorks software and more. Your staff will master simple tasks like adding patients, posting payments and scheduling appointments in no time.

More advanced training modules teach you how to generate billing and recall cycles to help improve cash flow, how to use the Office Expert to identify areas in your practice that need your attention and how to use Practice Central as a focal point to review daily activities with your team.

Engaging. Rich content connects you with a PracticeWorks certified trainer in live online classes.

Convenient. Recorded classes, simulations and job aids are available at any time so you and your staff can participate when your schedules permit.

Accessible. Training content is easy to access anywhere you have a high-speed internet connection.

Components of the MasterWorks interactive web training package include the following:

- Live online classes with a certified trainer, including question and answer sessions
- Recorded classes that enable self-paced training
- Self-guided simulations that provide hands-on practice using the actual software
- Job aids and skill sharpener exercises to keep staff members on top of their game
- Software update training

All of these components are designed to provide information to new and existing staff members—so everyone can benefit from this new innovative training tool!

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System Requirements

PracticeWorks 7.0 Server OS

Windows Server 2003 SP2

Windows 2000 Server

Windows XP Professional SP2

Windows 2000 Professional

Workstation OS

Windows XP Professional SP2

Windows 2000 Professional

Would you like to know more?

Go to www.kodakdental.com/go/PracticeWorks or call 800.944.6365

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