

Media Contact:

Jim Barillo

+1 (585) 627-6440

James.Barillo@carestreamhealth.com

Next-Generation KODAK Practice Management Software Raises the Bar for Ease of Use, Intelligent Design

New Software Modules Think and Work Like Dentists

HONOLULU, Oct. 1 — PracticeWorks Systems, LLC, the exclusive maker of KODAK Dental Systems, is introducing a series of application-specific dental practice management software (DPMS) modules to help oral health professionals better manage their practices and gain more utility from their current systems. The new software is intelligent, intuitive and instinctive—with relevant information and task options dynamically delivered based on user, patient and practice workflow.

Being introduced this week at the 2009 American Dental Association Annual Session is eForms, a new module that provides a flexible tool for electronically capturing forms traditionally filled out by hand by the patient. Other future releases include modules for patient scheduling; reminder services; referral services and more.

To make it easy and affordable for customers to add new features and functionality, the next-generation software will be seamlessly integrated with existing practice management systems including KODAK PRACTICEWORKS, SOFTDENT, ORTHOTRAC and WINOMS CS Practice Management Software. These new features can be downloaded via the Internet, without interrupting or delaying practice workflow.

“To help customers achieve truly significant gains in productivity and software utility, we are delivering exciting new capabilities that focus on improving and automating workflow wherever possible—without the need for expensive and disruptive ‘all-or-nothing’ upgrades,” said Patrik Eriksson, President and CEO, PracticeWorks. “This will translate to ongoing software upgrades that give customers the flexibility to add productivity-enhancing capabilities easily and cost effectively.”

Eriksson added that the new software modules provide a simplified, user-friendly look and feel, with the most relevant information delivered for any given situation based on automated workflow logic that reviews recent and upcoming activity. The user can quickly navigate to other patient options and information areas as needed—making task completion and planning easier than ever.

Smarter Software Keeps You A Step Ahead

The next-generation software is built with dynamic workflow logic built into each module from the ground-up, keeping users a step ahead of patient and practice management needs. By understanding what users need to do and how tasks can be efficiently handled through automation, dental practices are able to improve productivity, quality of care and the patient experience.

Two recently launched modules to implement this unique approach are:

- **KODAK Acquisition Module** – Streamlines the process of capturing patient images by intuitively linking between x-ray equipment and the practice management scheduler.
- **KODAK PEARL Module** – Equips dental professionals to manage their offices and patient needs remotely from a mobile device by providing real-time information related to common issues and scenarios that providers experience everyday.

eForms: Eliminate Paper Between Patient and Practice

The eForms module, to be available in the first quarter of 2010, creates a convenient and efficient way to collect patient information electronically. With a variety of ways for patients to complete forms, staff is freed from scanning or re-entering information. The patient's record is automatically updated with new or changed information, and patients know exactly what electronic forms they need to complete since the process is automated for their needs. It also eliminates supply costs associated with paper forms.

Patients may enter information online or via a workstation kiosk, enabling practice teams to get patients checked in quickly and easily with accurate information, so they can be ready for treatment without slowdowns or lines at the front desk. For more information on eForms or future KODAK next-generation software offerings, contact your local PracticeWorks sales representative or visit www.kodakdental.com.

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About PracticeWorks Systems, LLC

PracticeWorks Systems, LLC, is the exclusive maker of KODAK Dental Systems. KODAK Dental Digital Imaging and Practice Management Systems help dental professionals streamline workflow and enhance patient care by enabling them to capture, share, and use images and information easily and effectively.

PracticeWorks is part of Carestream Health, Inc.'s dental systems group. Carestream Health is a leading provider of dental and medical imaging and IT solutions, serving customers in more than 150 countries.

For more information, contact your PracticeWorks representative, call 1-800-944-6365 or visit www.kodakdental.com.